

NIKA

HAIR BEAUTY EXCELLENCE



AGE RESTORE

THE SUBLIME TOUCH OF REJUVENATION

AS SOON AS HAIR GROWS,
IT'S HEALTHY.
IT ONLY DRIES OUT
AS TIME GOES BY.

Dry hair is easy to spot. It looks dull, tired, dehydrated, and even brittle. There are many reasons for this, related to the physiological aging process and the action of external agents, which ruin the hair structure over time.

- Physiological factors:** natural aging, hormonal aging .
- Environmental factors:** smog, exposure to sunlight, even in the city.
- Lifestyle:** wearing a helmet, contact with sea or swimming pool water.
- Cosmetic treatments:** artificial dyes and bleaching agents, but also excessive use of hairdryers and styling tools, washing hair too often, use of products containing surfactants or poor quality ingredients.

DOES A MAGIC FORMULA FOR YOUTH REALLY EXIST?

ONE THING THAT DOES EXIST IS A FORMULA THAT WORKS:

New Age Restore by Nika



REBORN COMPLEX for hair that's reborn.

AN EXCLUSIVE AND UNIQUE FORMULA BY NIKA, MADE OF A SPECIFIC BLEND OF HIGH QUALITY HYDRATING AND CONDITIONING AGENTS.

IN SYNERGY WITH 3 ACTIVE INGREDIENTS:

HYALURONIC ACID **for anti-aging hydration.**

DIAMOND DUST **to capture the light.**

COLOR GUARD **to enhance color.**

FOR REJUVENATED, YOUTHFUL, SILKY SMOOTH HAIR.



+ HYDRATION

+ YOUTHFULNESS

+ RADIANCE

AGE RESTORE: THE SUBLIME TOUCH OF REJUVENATION

Hair is deeply hydrated and nourished, taking on a younger, softer, silkier look, thanks to Age Restore with Reborn Complex. It restores strength and radiance and has an intense, effective action designed to counteract the effects of time.



**RADIANCE
HYALURONIC&DIAMONDS TREATMENT**
6 x 13 ML vials

With:
**Reborn Complex
Color Guard**

The only product with REBORN COMPLEX

Each vial is a precious elixir of youth that rejuvenates your hair, instantly creating a beautiful result that becomes more and more effective as time passes.

THE IN-SALON TREATMENT FOR INSTANT RESULTS FOLLOWING A SINGLE APPLICATION.



**HYALU
HYALURONIC&DIAMONDS LEAVE-IN TREATMENT**
100 ML

With:
**Hyaluronic Acid
Color Guard**

The beauty-enhancing spray adds extreme radiance to the hair, with its synergic hydrating, renewing and rejuvenating action.

HYALURONIC ACID INFUSION FOR AN ENHANCED BEAUTY EFFECT.



**TIMELESS BLEND
ANTI-AGE SHAMPOO AND DEEP CONDITIONER**
1000 ML - 500 ML - 250 ML

With:
**Hyaluronic Acid
Color Guard**

The basic service gets a touch of luxury, for deeply hydrated and nourished hair. Shampoo and Conditioner activate the anti-aging mechanisms and prepare the hair to receive specific treatments.

THE IN-SALON TREATMENT FOR INSTANT RESULTS FOLLOWING A SINGLE APPLICATION.

HYDRATING, ANTI-AGING IN-SALON TREATMENT

- After washing the hair with **Timeless Blend Shampoo**, mix a vial of **Radiance** with 25 ml of water to obtain a smooth cream.
- Pat dry with a towel.
- Apply the cream all along the length of the hair, from root to tip, with the aid of a dye brush.
- Cover with the **Nika Turban** and leave to work for 15 minutes.
- Rinse with warm water, then apply **Timeless Blend Anti-age Deep Conditioner***. Leave to work for at least ten minutes, then rinse.
- Apply **Hyalu** before passing to the final styling phase, to enhance the result and achieve unbeatable performances. For straight styles, the Nika Curve Styler is recommended.

TIPS:

Service Duration: 30 minutes.

The Service can be performed during the washing stage.

Service Price: 25 euro

HYDRATING, ANTI-AGING HOME CARE ROUTINE

A real Beauty Routine:
the maintenance products extend the benefits of the in-salon treatment, even at home.

A ritual that's simple and intuitive to use, designed to produce tangible results.

■ Hyalu Leave In Treatment

■ Timeless Blend Anti-Age Shampoo

■ Timeless Blend Anti-Age Deep Conditioner

**SALES AND LOYALTY ARE SECURED
BY OFFERING ACTIVE PRODUCTS
FOR HOME USE**

RETAIL PROMO:

Buy the three Hair Care Routine products, and choose a free gift: the Nika Water Bottle or the Nika Travel Case.



*to bring hair into an acidic pH range and close cuticle

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IBECOSMETICA SRL Via Ponte a Piglieri, 8 / 56122 Pisa ITALY
PH. +39 050 41426 / whatsapp number 3278409426 / info@nika.it / WWW.NIKA.IT



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