



SURPRISE WITH BRILLIANCE





For a woman, nothing is more important than her hair. Nika Hair Beauty Excellence is well aware of this and so has drawn on intense laboratory research to create GRACE, an innovative and professional permanent colouring system, totally AMMONIA, PPD and RESORCINOL-FREE for complete hair care and perfect colour results so that hairdressers can fulfil every woman's dream of beautiful hair.

Rich in NATURAL INGREDIENTS like Avocado Oil, Blueberry Extract and Pecan Nut Protein, GRACE guarantees excellent performance with exceptional conditioning qualities, giving hair extreme shine for an amazing healthy look.

With excellent lifting capacity, it creates brilliant and amazing highlights, fun light effects and, above all, wonderful coverage of grey hair. Thanks to the innovative **MPP TECHNOLOGY**, GRACE guarantees perfect results, and splendid energy and feminine charm for hair.

* For top results, Grace should be used together with Nika Activator (5/10/20/30/40 vol)

ENRICHED WITH

AVOCADO OIL **BLUEBERRY EXTRACT** PECAN NUT PROTEIN



GRACE

CREMA COLORANTE PER CAPELLI HAIR COLOR CREAM ANZA AMMONIACA - AMMONIA free



WHY CHOOSE GRACE?

AMMONIA-FREE, EXCELLENT COVERAGE OF GREY HAIR. EASY AND QUICK TO APPLY, WITH UNIQUE COLOUR RESULTS.

If you want long-lasting, brilliant colour which amazes from every perspective, natural highlights and strong coverage of dark and white hair, then GRACE is what you need.

The advanced Micro Pure Pigments (MPP) technology, the result of Nika Hair Beauty Excellence research, begins with optimal purity pigments (99.5%) which undergo molecular reduction to achieve ultra-pure micro-pigments that easily penetrate the hair fibre to produce the best results.

MPP TECHNOLOGY

keratin structure, protecting the cuticle that forms the outer sheath - this is what Grace's micro-pigments offer. They allow hair to maintain its light and transparency, reflecting from the inside, penetrating light and dark colours in all conditions for a long-lasting colour that always gleams.

Easier and deeper penetration of the hair's

AMMONIA FREE

Grace is totally and pleasantly ammonia-free, for perfect hair and scalp care. The particular formula of Grace also reduces treatment time. Quicker application means reduced salon working time, for the benefit of both hairdresser and customers.

> **GRACE IS COMPLETELY RESORCINOL AND PPD-FREE**,

INGREDIENTS

Beautiful shiny and healthy hair, with added scalp protection. These are the benefits that Avocado Oil, Blueberry Extract and Pecan Nut Protein bring hair treated with Grace.

EXTRAORDINARY INGREDIENTS FOR EXCEPTIONAL COLOUR INNOVATIVE AND RELIABLE FORMULA TO GIVE HAIR

THE SWEETEST SOFTNESS EVER

AVOCADO

OIL

Avocado Oil has a strengthening and regenerative action for hair fibre.

PROPERTIES

BENEFITS

Avocado has high nutritional properties, rich in beta-carotene and glutathione, as well as a higher concentration of potassium than bananas.

BLUEBERRY BENEFITS EXTRACT

Antioxidants, moisturisers, emollients, and conditioners all protect hair sheen.

PROPERTIES

Contains significant quantities of organic acids, anthocyanins, vitamins A and C, and to a lesser extent vitamin B.

PECAN NUT PROTEIN

BENEFITS

The protein extracts of pecan nuts are moisturizing, nutritious, strengthening and restructuring.

PROPERTIES

Pecan nuts are an exceptional source of monounsaturated fatty acids and excellent antioxidants.



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52 NUANCES FOR ALL COLOUR SERVICES

Every woman has her own favourite colour and **GRACE**, with its huge range of hues, **is perfect for** easy and personalized achievement of every customer's colour desire.

Golden or beige, ash or pearl, browns like the new Special Brown or reds, coppers and violet - with the Superlifters and GRACE, no colour desire remains unfulfilled.

COLOUR

service, and the most popular in every salon. With Grace, all salon customers are guaranteed strong impact colour results, even and permanent, with excellent grey hair coverage.

3

REPIGMENTATION

Pre-pigmentation prepares the hair for increased absorption of the colour pigment, guaranteeing even colour on all hair types.

has suffered from previous over-bleaching, lightening or perming/ straightening.

HIGH-LIFT LIGHTENERS

Δ

COLOUR

SERVICES

The Grace line includes also three shades of High-Lif Lighteners. Each of these can be used with the Activator at 30 or 40 vol, according to the effect required.

PERMANENT

This is the most classic colour

2

TONING

Grace hair colours are perfect for giving the exact tone required to coloured or lightened hair, especially on streaks, highlights or hair lightened with other techniques.

PRE-PIGMENTATION AND

Two highly technical services that GRACE helps achieve totally safely.

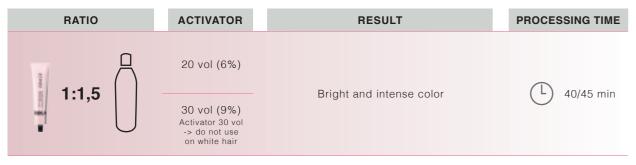
Grace re-pigmentation

allows excellent colour results even on hair which

HAIRCOLOR SERVICES GUIDE

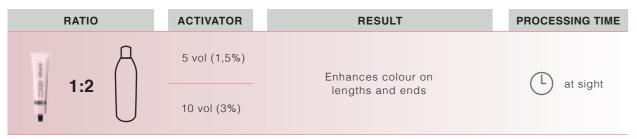
1. PERMANENT HAIRCOLOR

The most classic and popular haircolor salon service. When achieved with new Grace, intense color results are guaranteed, uniform and long-lasting. Excellent coverage of white hair. Grace should always be applied to dry, unwashed hair.



2. TONING

The Grace range is perfect for creating the desired shade of color on bleached or lightened hair, especially with streaks, highlights or other techniques.



4. PRE-PIGMENTATION - REPIGMENTATION

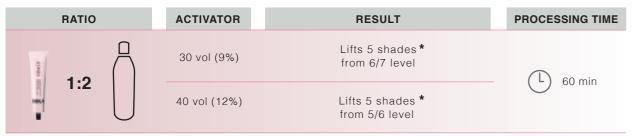
These are two hi-tech services with guaranteed safe results, thanks to Grace. Pre-pigmentation prepares the hair for optimal absorption of pigment, ensuring that the final color results are uniform throughout. Repigmentation allows the coloring of hair that has been weakened or damaged by previous treatments of bleaching, high-lift lightening, perms or straightening.



3. HIGH-LIFT LIGHTENERS

Extreme lightening can be achieved with the new Grace High-lift Lighteners, available in three shades. Each of these can be used in conjunction with 30 or 40 vol Activator, according to the desired effect.

* It is advisable to use the formula on a base color which is not darker than light chestnut brown (5.0). Grace should always be applied to dry, unwashed hair.



CLASSIFICATION

To achieve a client's desired look, hairdressers must understand perfectly the **numeric classification** of hair color level and the alpha-numeric coding of the reflections. This is a fundamental and important skill, that **Nika Hair Beauty Excellence outlines in this technical guide.**

HAIRCOLOR LEVEL	ALPHANUMERIC CODING SYS	TEM OF THE GRACE RANGE
1. black	.0 naturale	N natural NN natural natural
2. very dark brown	.1 cenere	A ash
3. dark brown	.2 viola	V violetVV violiet violet
4. medium brown	.3 dorato	G gold
5. ligt brown	.4 ramato	C copper CC copper copper
6. dark blonde	.5 mogano	M mahogany
7. medium blonde	. 6 rosso	R red RR red red
8. light blonde	.7 marroni	B brown
9. very light blonde	.8 beige	BG beige
10 . platinum blonde	.9 perla	P pearl

INTERPRETING THE NIKA GRACE CODING SYSTEM

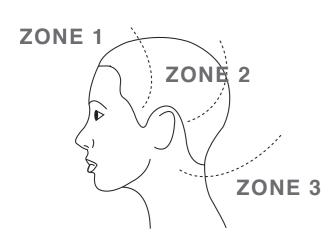
ES. 6.46

6 indicates the color level (Dark Natural Blonde)4 indicates the primary reflect (Copper)5 indicates the secondary (Red)

ES. **6CR**

- 6 ndicates the color level (Dark Natural Blonde) C indicates the primary reflect (Copper)
- ${\bf R}$ indicates the secondary reflect (Red)

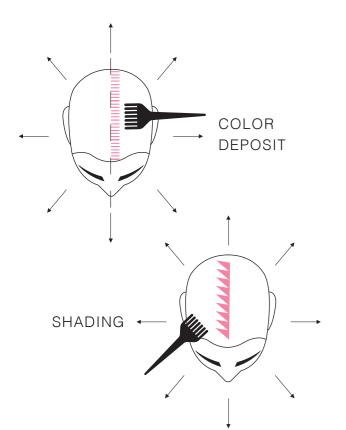
APPLICATION



ZONE 1 The first half-centimetre of the hair, starting at the scalp (roots/regrowth).

ZONE 2 the middle section of the hair length, starting where zone 1 finishes.

ZONE 3 The ends of the hair, which are more porous and reach down to shoulders (not all hairstyles will have a ZONE 3).



SET UP GRACE



1. APPLICATION BRUSH - CLASSIC/BIG

This type of brush is particularly suitable for correct application of haircolor, thanks to its semi-rigid bristles which deposit color smoothly without becoming clogged by residue. Moreover, its size allows for ease and speed of color application to larger areas of hair.

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2. APPLICATION BRUSH - CLASSIC/SMALL

This type of brush is particularly suitable for correct application of haircolor, thanks to its semi-rigid bristles which deposit color smoothly without becoming clogged by residue. Moreover, its size allows for precise color application to smaller, more focused, areas of hair.

3. METAL TAIL COMB

This highlighting comb allows easy and quick partings, and slicing of sections. The iron handle facilitates the insertion of foils.

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4. COLOR MIXER

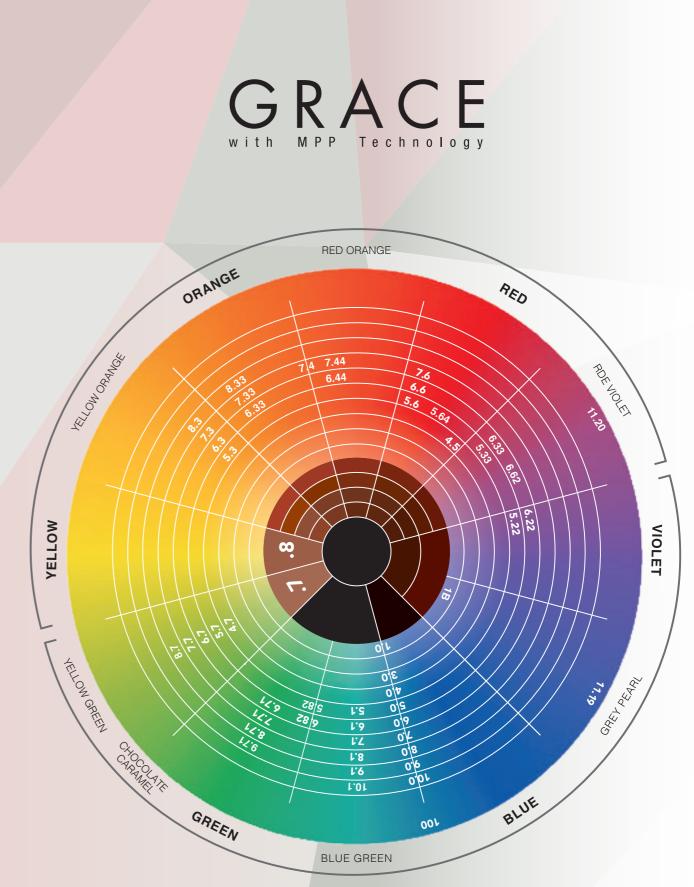
This plastic tool for mixing haircolor means that formulas are correctly mixed and prevents overuse and long-term damage of the brush.

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5. MIXING BOWL

Rigorously in plastic. It is advisable to avoid containers in aluminum or other material as they are not suitable and are not permitted by the safety norms for containing chemical products.

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